

THE McINTYRE YOUTH LEADERSHIP CHALLENGE

Igniting the Torch of Leadership for the Next Generation

MISSION: To encourage students to embrace and practice the principles of good citizenship.

The McIntyre Youth Leadership Challenge strives to inspire and encourage high school youth to demonstrate the qualities of good citizenship by developing the skills required to seek solutions to the various problems within their local communities through research, public speaking and community action. It will be included in the North Carolina Bar Association's 2020 observance of Law Day. The annual Law Day festivities, which are administered by the Young Lawyers Division, are funded through the North Carolina Bar Foundation Endowment.

THE CHALLENGE

Step 1: Students will identify a problem in their community that they are passionate about, such as homelessness, hunger, pollution, drug abuse, etc.

Step 2: Students will conduct research on this issue and see what, if anything, is being done to address this problem within their community. They are encouraged to meet with organizations and citizens currently active in their community regarding the program and consider the ideas and diverse opinions of others.

Step 3: Students will assess how the issue is presently handled and offer their own analysis of current efforts.

(Ex. Is the public unaware of the need? Are there limited resources? What needs to be done differently?)

Step 4: Students will make recommendations and set goals based on what they believe needs to be done to effectively address the problem and identify organizations that can help achieve these goals.

Step 5: Students will cultivate a detailed plan to accomplish their goals. Considerations could include citizen involvement, potential funding needed, local laws, addressing regulations or restrictions, obtaining media exposure, and even petitioning government if necessary.

Step 6: Students will prepare a 3- to-5 minute speech to address the issue and to inspire and challenge others to help resolve the identified problem.

THE AWARDS AND RECOGNITION

Four finalists will be chosen to attend the Law Day Celebration on May 8, 2020, at the City Club in Raleigh. The first-place winner will be announced, and the winner will have an opportunity to deliver their speech to the Law Day Celebration attendees. In addition, a \$1,000 donation will be made in honor of the first-place winner to an organization of their choice that addresses the issue identified in the winner's speech.

FOR MORE INFORMATION OR TO REGISTER

Students must register by Monday, January 14, 2020, by completing the registration form at www.ncbarfoundation.org/our-programs/ (click on McIntyre YLC). More information will be sent to the student upon registration. Email foundation@ncbar.org for more details.

THE COMPETITION

The competition will be conducted in two rounds. In the initial round, the students will prepare a video for submission and scoring of their speech summarizing the problem they have identified within their community, their research findings, and their recommendations and goals. After scoring, finalists will be selected and invited to deliver their speech in person to a group of attorneys and judges on May 8, 2020, in Raleigh, as part of Law Day celebrations. The winner of the Challenge will be announced at the Law Day luncheon, to which all finalists will be invited.

The objective is to inspire others to become involved and support efforts to resolve the identified issue. Students must also provide a written copy of their speech to the organizers of the event.

Each student will be given a score based upon the criteria below:

1. How well was the problem identified?
2. Was the topic thoroughly researched to see what is already being done to address it?
3. Was the assessment fair and thoughtful?
4. Were the recommendations thorough and would they directly address the problem identified in Step 1?
5. Did the student's speech — in both content and delivery — demonstrate qualities that would motivate, challenge, and inspire others to work together toward a positive resolution or improvement for their community?



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